MEDIA RELEASE

New Holland Publishers New Zealand



"The trail's more subtle spirit moves in images like these, and it takes a superb photographer, but also one inured to the trail, to see it. This is a thrilling book because Mark Watson, like the trail itself, has made the land new again."

- Geoff Chapple, founder, Te Araroa



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FORMAT HARDCOVER

Mark will be available for interviews. Review copies and extracts also available upon request.

To arrange, please contact Belinda Cooke <u>belinda.e.cooke@gmail.com</u> 021 481044

Te Araroa: Walking New Zealand's 3,000-kilometre trail

By Mark Watson

While more than 150 trampers attempt to walk New Zealand's long trail – Te Araroa – in its entirety every summer, there are few that would be brave enough to set off as late as January, carrying heavy photographic equipment in addition to the usual food and tramping kit.

That is precisely what photographer and adventurer Mark Watson did at the start of this year, determined not only to experience the 3,000km trail for himself as a 'through-tramp', but also to capture the amazing diversity of scenery that the route encounters, along beaches, through forested wilderness, rural and urban landscapes. And to inspire others to get out and appreciate the fulfilment that comes from crossing the land on foot.

It's a journey that would take him nearly six months to complete, and see him experience the full gamut of weather conditions: intense summer heat, heavy rain, flooded rivers and snowy alpine passes.

Mark's remarkable resulting images (over 350 of them) and accompanying text provide a unique view of the country through the eyes of a long distance tramper, and identify the essence of place that defines the New Zealand landscape.

ABOUT THE AUTHOR

Lyttelton-based photographer Mark Watson has spent most of his life tramping, climbing and cycling among the hills and ranges of New Zealand. His images have been widely published in magazines and calendars, and for his first book, *Our Mountains* (also by New Holland, with writer Paul Hersey) he climbed to the summit of 15 of our most notable peaks to photograph them. No stranger to endurance trails, he undertook a nine-month 13,000 km cycle tour from the Tibetan Plateau to Indonesia in 2011.

